

# Whitney Gisvold

## Larkin Street Design

www.whitneygisvold.com

2245 Larkin Street, #9  
San Francisco, CA 94109

wgisvold@gmail.com

415.632.9415

I am a creative and highly versatile graphic designer with experience in both interactive and printed media. As both a self-motivated worker and team player, I am looking for the opportunity to contribute my skills and viewpoint to create growth through innovation and good design.

## EXPERIENCE



### LARKIN STREET DESIGN

JUN 2010 - PRESENT

#### OWNER AND GRAPHIC DESIGNER

A design studio creating custom work for a wide variety of clientele in both web and print.

- Designed and executed custom websites.
- Produced newsletters, magazines, business cards, invitations.
- Created and augmented systems, identities and marketing material.

### EMERGE STUDIO

AUG 2012 - MAY 2013

#### GRAPHIC DESIGN INTERN

City College of San Francisco's in-house design studio

- Designed printed material for various departments and events at City College of San Francisco. Responsible for creating original artwork for all designs.
- Created billboards, postcards, flyers and signage seen throughout San Francisco for the 2012 Spring enrollment campaign.

### PAW LOYALTY, INC.

JAN 2012 - OCT 2012

#### GRAPHIC DESIGN INTERN

Web based company for complete business organization of pet care professionals and client booking.

- Designed web pages, emails, assets and marketing materials within the established identity.
- Refined the look of existing materials and pages of the site.
- Established and fostered reliable relationships with vendors.

### NEUBERGER BERMAN, LLC.

OCT 2006 - AUG 2010

#### ADMINISTRATIVE ASSISTANT

Global investment bank and asset management firm.

- Organized daily needs for five salespeople.
- Wrote and executed quarterly client marketing mailings. Assembled client-specific marketing materials and sales data. Coordinated events with clients, other banks, and conferences.

## EDUCATION



### CERTIFICATE OF WEB DESIGN & GRAPHICS

City College of San Francisco | 2013

### CERTIFICATE OF PRODUCTION ART

City College of San Francisco | 2013

### BACHELOR OF FINE ARTS, PAINTING

American University | 2006

## SKILLS



- Adobe InDesign, Illustrator, Photoshop & Dreamweaver
- Wordpress
- Microsoft Office
- Golf

## COMMUNITY



### VARIOUS FAMILIES

DEC 2006 - PRESENT

#### CHILDCARE

- Longstanding nanny and babysitting positions for children ages 3 months to 12 years. References available upon request.

### LEGACY BOARD

OCT 2006 - NOV 2009

#### AUCTION CHAIRPERSON

- Organized and executed silent and live auctions of over 100 items for Tastes of the City events benefiting the George Mark Children's House, including design of displays and liaison to yearly auction donors.